

EUPLETT Kick off in Falkenberg 11th-14th of March 2014

Programme

11th of March, Grand Hotel Falkenberg

- 17:30 Welcome to Falkenberg, Mayor Mari-Louise Wernersson
- 17:45 Challenges and potentials in small towns,
Bo Bergman, Senior Researcher KTH
- 18:50 Mingle activities
- 19:30 Welcome dinner

12th of March, Hotell Strandbaden

Searching for the vibrant town centre

- 7:50 For those who wish walk from the hotel to Strandbaden or
- 8:10 Buss departs from the hotel to Strandbaden
- 8:30 Introduction of moderator, the idea of the project and the event,
Jenny Antonsson, project coordinator
- 9:00 Panel - General presentations of each town, 10 min/ partner
- 10:00 Break
- 10:30 Panel - Form of government, competence of authorities and
administration in each town, presentations 5 min/ partner
- 11:10 Panel - Identified challenges in each town, presentations 10
min/partner
- 12:10 Lunch
- 13:00 What is EU2020
Henrik Bengtsson, Analyst Region Halland
- 13:30 Panel - What case do each town want to raise within EUPLETT
Presentations 10 min/partner
- 14:30 Coffee break
- 15:00 Discussion- Defining what a vibrant town centre should be
- 16:00 Summary and conclusions of discussions
- 16:30 Back to the hotel
- 17:00 Project coordinators from each partner meet to discuss coming
events and administrative issues, Town Hall

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12th of March, Evening, Restaurang Gustaf Bratt

19:00 Presentation of Falkenbergs Skafferi, a local food concept

19:30 Dinner

13th of March, Mötesplats Mölle

Town and citizens

8:30 Welcome to Mötesplats Mölle, Karin Rydén

8:45 Introduction of the day

9:00 Citizens dialogue - what and why ?
Pål Castell, Planning Architect

10:00 Break

10:30 Citizens dialogue - how ? Lecture and workshop
ED Sweden/OkiDoki Architects

12:00 Lunch

13:00 Presentation of outlines for the Dubrovnik event.
What work is to be carried out by partners before

13:30 Workshop on town development
Presentation of the task, grouping

13:45 Town walk. Groups with their task

15:00 Coffee break

15:30 Workshop: Groups work with their task

16:30 Presentation of the outcome from each group

17:30 Summary of the event so far

18:00 End of day

19:30 Dinner and further discussions, Mötesplats Mölle

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14th of March, Town Hall

Modern technology and citizens

- 9:00 Introduction
- 9:15 Social media and information technology
How do we make use of it in Falkenberg, Mattias Skoog, ITC developer
- 9:45 Discussion - How can modern information technology be used for involving citizens
- 10:00 Break
- 10:30 Discussion - continues
- 11:00 Summary
End of meeting
- 11:30 Departures
- 12:00 Lunch at own expense

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